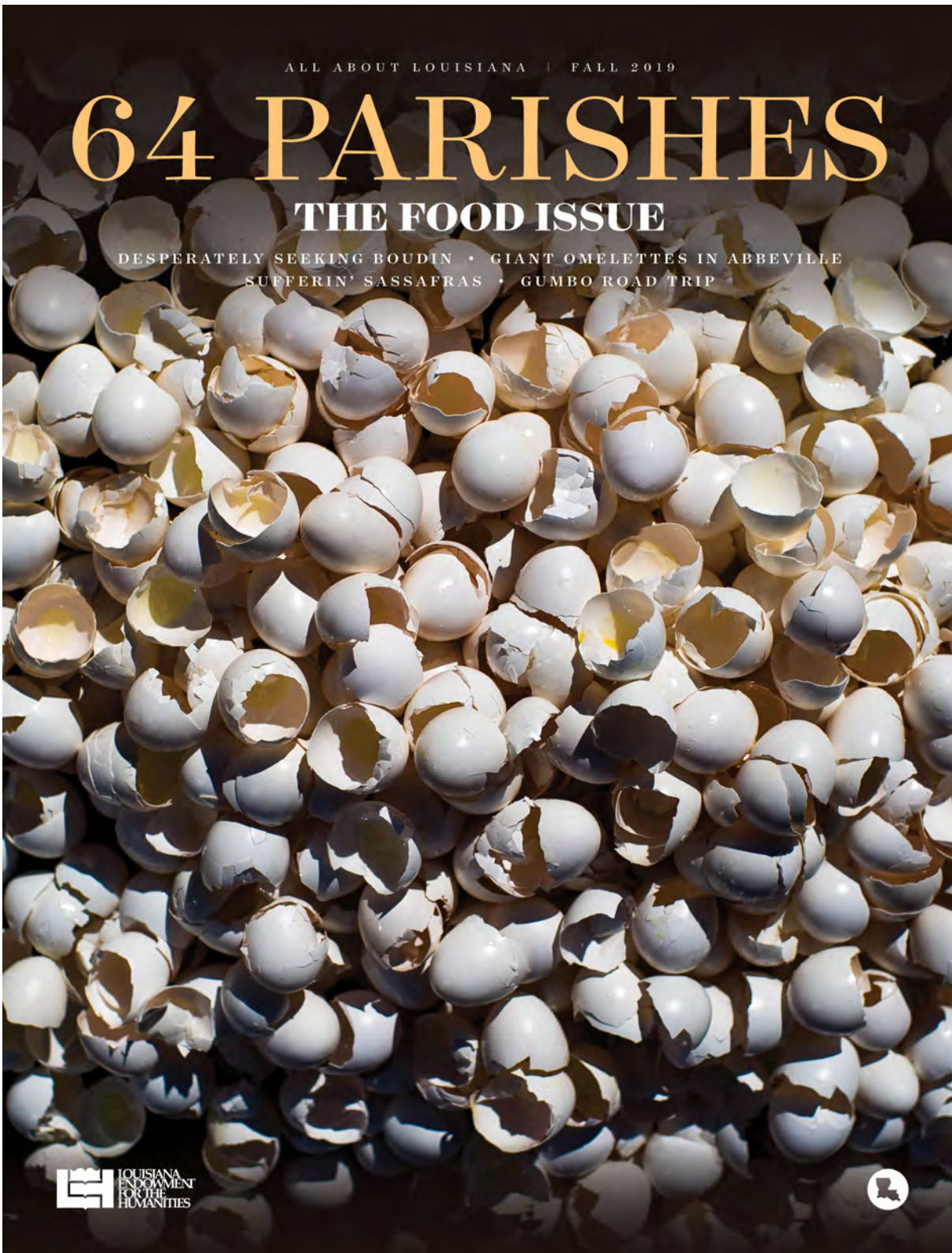


ALL ABOUT LOUISIANA | FALL 2019

64 PARISHES

THE FOOD ISSUE

DESPERATELY SEEKING BOUDIN • GIANT OMELETTES IN ABBEVILLE
SUFFERIN' SASSAFRAS • GUMBO ROAD TRIP



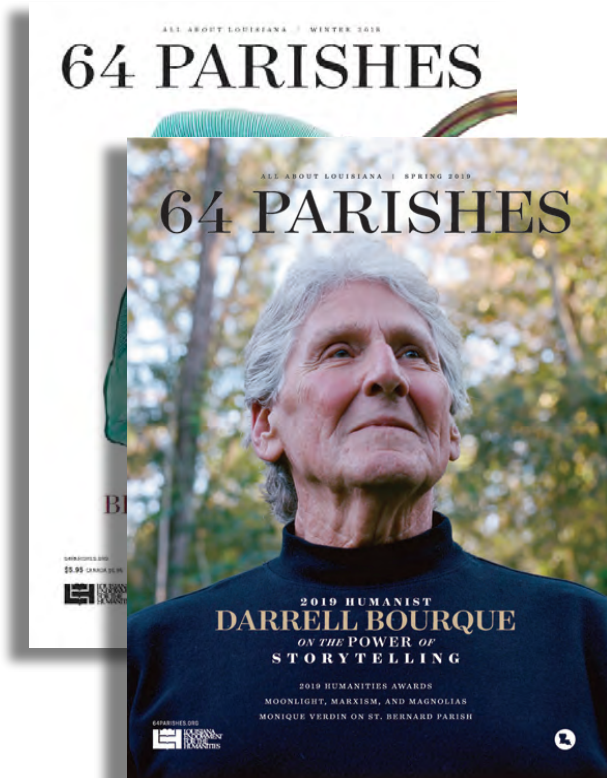
2019

Media Kit

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Marketing and Sales Coordinator
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Overview

For nearly thirty years, the Louisiana Endowment for the Humanities has been publishing the premier magazine of Louisiana history and culture, first under the masthead *Louisiana Cultural Vistas*, then as *64 Parishes*, beginning fall 2018.



64 Parishes believes that every corner of Louisiana has something to say. We work with writers, artists, and communities to tell stories that explore our past and reflect on our present, stories that are all about Louisiana.

Writers like **Ernest Gaines**, **Walter Isaacson**, **Alison Fensterstock**, **Jessica B. Harris**, and **Maurice Carlos Ruffin** stand out among the bylines.

Photographs by **Michael P. Smith**, **Ralston Crawford**, **Deborah Luster**, and **Keith Calhoun** and **Chandra McCormick** jump off the pages.

Artwork from the likes of **Sister Gertrude Morgan**, **John Scott**, and **William Joyce** add to the rich visuals.

With so many diverse but exceptional contributors, it's no wonder that we're the recipient of **more than 160 awards** from the **Press Club of New Orleans**.

Readers

Our readers are **locals, tourists, legislators, and Louisiana lovers.**

They are **educated and engaged.**

They support cultural organizations;

care about preserving architecture and historic landmarks;

celebrate Louisiana's activists, artists and culture bearers;

and are eager to experience and preserve their heritage and traditions.

Readership

35,000+

Monthly Web Views

75,000+

Facebook

9,900+ likes

Twitter

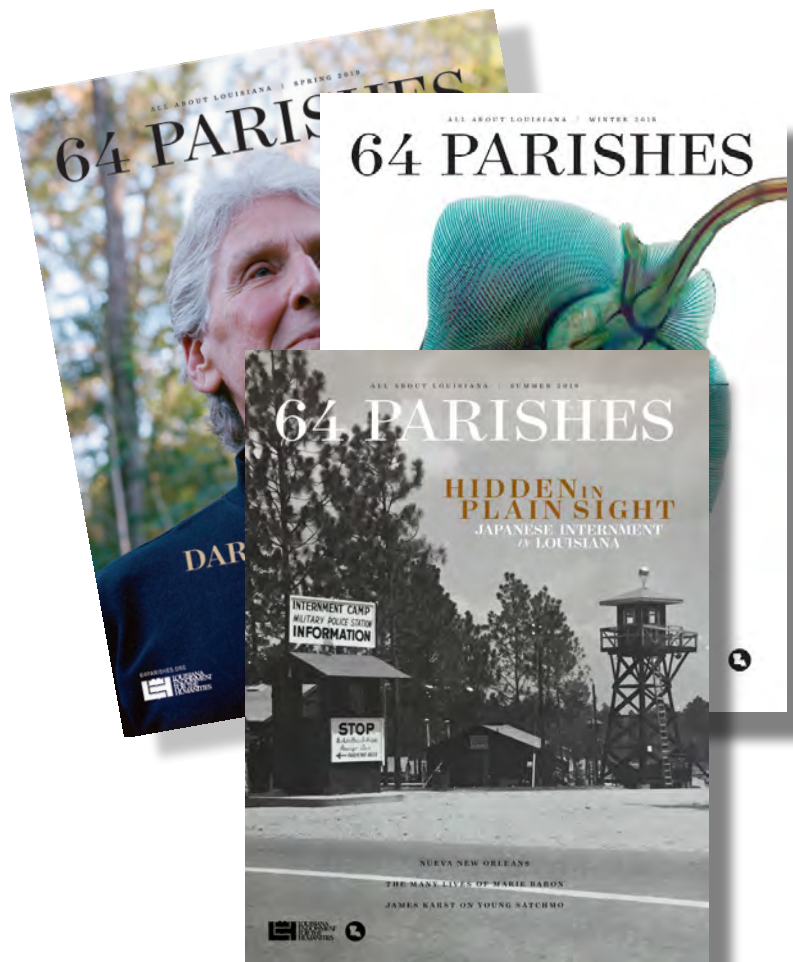
5,000+ followers

Instagram

2,000+ followers

E-newsletter

1,300+ subscribers



Editorial Mix

64 Parishes is the state's cultural authority, leveraging partnerships with museums, archives, universities, and scholars to share stories that no other media outlet can deliver.

Spring 2019	Summer 2019	Fall 2019	Winter 2019
Humanities Awards	Immigration	Foodways	Hidden Histories

Regular Features

Visual & Performing Arts · Literature
Foodways · History · Geography
Current Events · Festivals · Exhibits



Partner Content

Subject to change.

- Alexandria Museum of Art
- CODOFIL
- Hilliard University Art Museum
- Louisiana Architecture Foundation
- Louisiana State Museum
- Masur Museum
- New Orleans Museum of Art
- Newcomb Art Museum
- Northeast Louisiana Arts Council
- Ogden Museum of Southern Art
- Shreveport Regional Arts Council
- The Historic New Orleans Collection



Distribution

64 Parishes is distributed for free at **150+ locations in 25+ cities** and at all Louisiana Endowment for the Humanities-funded events and programs.

It is sent to **thousands of subscribers** and is available for purchase at **Barnes & Noble, Books-A-Million** (beginning fall 2019), and **independent bookstores** throughout Louisiana.

64 Parishes can be found in **libraries in all sixty-four parishes**, and in the district and Baton Rouge office of **every state legislator**.

LOUISIANA

Ascension Parish

Houmas House
Sorrento Visitor Center

Beauregard Parish

Beauregard Museum
Beauregard Tourist Commission

Caddo Parish

Art Station
Barnes & Noble (Youree)
Feist-Weiller Cancer Center
Marlene Yu Museum
Meadows Museum of Art
Norsworthy Gallery
Rhino Coffee Downtown
Rhino Coffee Uptown
Robinson Film Center
Shreveport Bossier Tourism
Shreveport Little Theatre
Southern University Museum of Art at Shreveport
The R.W. Norton Art Gallery

Calcasieu Parish

Arts and Humanities Council of Southwest Louisiana
Lake Charles Convention & Visitors Bureau
Stellar Beans Coffee

Concordia Parish

Vidalia Visitors Center

DeSoto Parish

DeSoto Arts Council

East Baton Rouge

Alexander's Highland Market
Arts Council of Greater Baton Rouge
Barnes & Noble (Bluebonnet)
Barnes & Noble (Citiplace)
Cook Hotel
Louisiana Travel
Marriott Hotel
Old State Capitol

Iberia Parish

Iberia Parish Visitors Bureau
Books Along the Teche

Iberville Parish

Iberville Parish Tourism

Jefferson Parish

Barnes & Noble (West Bank Expressway)
Barnes & Noble (Veterans)
Best Western Bayou Inn
Country Inn & Suites Crown Plaza
Doubletree
Hilton Garden Inn Airport
Sheraton Galleria
Holiday Inn New Orleans Westbank
Residence Inn by Marriott

Lafayette Parish

Acadiana Center for the Arts
Antoni's Italian Cafe
Barnes & Noble (Johnson)
Basin Arts
Carpe Diem Gelato
Cedar Deli
Creole Lunch House
Festival of Words
Friends of the Humanities
Hilliard Museum
Johnson's Boucaniere Restaurant
Lafayette International Trade Center
Lafayette Parish Tourism
Reve Coffee Roasters
UL Press
Vermillionville Village

Lafourche Parish

Ellender Memorial Library

Lincoln Parish

Dixie Center for the Arts

Livingston Parish

Livingston Parish Convention & Visitors Bureau

Madison Parish

Madison Parish Welcome Center
Mound Visitor Center

Natchitoches Parish

Natchitoches Tourism

Distribution

Orleans Parish

1850 House Museum
Store
941 Decatur Visitor Center
Alder Hotel
All About New Orleans
Amistad Research Center
Avenue Plaza Beauregard-
Keyes House and Garden
Bourbon Orleans
Cafe du Monde
Clarion Inn & Suites
Columns Hotel
Comfort Suites
Confederate Museum
Dorian Bennett
Eclectic Home
Four Points Sheraton
French Market Inn French
Quarter State Visitors
Center
Garden District Books
Grand Boutique Hampton
Inn Garden District
Hard Rock Cafe
Harrah's Hotel
Hilton Garden Inn
Hilton St. Charles
Historic French Market
Holiday Inn Superdome
Homewood Suites
Hotel St. Marie
Hyatt Regency
J.W. Marriott
La Quinta Inn & Suites
Lafayette Hotel
LePavillon Hotel
Loews Hotel
Louisiana Music Factory
Maison Dupuy
Maison Orleans
Maison St. Charles
Mardi Gras World
Monteleone Hotel
National WWII Museum
Neal Auction House
New Orleans Auction
Newcomb Art Museum
Octavia Books

Ogden Museum of Southern
Arts
Omni Royal Orleans
One Book New Orleans
Place d'Armes
Prince Conti Hotel
Puentes
Renaissance Arts Hotel
Riverfront Wyndham
Roosevelt Hotel
Royal Sonesta Rubensteins
St. Ann's Visitor Center
The Historic New Orleans
Collection
The Modern Hotel
The Ritz Carlton
The Shops at Canal Place
The Whitney (Wyndham) W
French Quarter Hotel Westin
Canal Place
Where Y'Art
Windsor Court
Wyndham French Quarter

Ouachita Parish

Chennault Aviation & Military
Museum Masur Museum of
Art Northeast Louisiana Arts
Council
Schepis Museum

Rapides Parish Alexandria
Museum of Art Arts Council
of Central Louisiana

St. James Parish

Oak Alley Plantation
Laura Plantation
St. Joseph Plantation

St. John the Baptist Parish

San Francisco Plantation

St. Landry Parish

St. Landry Parish Tourist
Commission

St. Martin Parish

Breaux Bridge Tourism

St. Tammany Parish

Barnes & Noble (Highway 190)
Slidell Visitors Center
St. Tammany Tourism

Tangipahoa Parish

Kentwood Visitors Center

Washington Parish

Washington Parish Tourism
Commission

West Baton Rouge Parish

West Baton Rouge Museum

West Feliciana Parish

St. Francisville Visitor Center

Vernon Parish

Grambling University

TEXAS

Beaumont

Barnes & Noble (Dowlen)

Houston

Barnes & Noble (Westheimer)
Barnes & Noble (Memorial)

San Antonio

Barnes & Noble (Loop 410)

Advertising Rates

Issue	Materials Due	Distributes
Spring (March, April, May)	January 24	March 1
Summer (June, July, August)	April 23	June 1
Fall (September, October, November)	July 23	September 1
Winter (December, January, February)	October 22	December 1

Print Ad Specifications

Color Ads	Dimensions	1 x Rate	4 x Rate
Full Page, No Bleed	7" x 9.625"	\$1,990	\$1,490
Full Page, Bleed	8.5" x 11.125"	\$1,990	\$1,490
Specifications for full page, bleed: Trim Size: 8.25" x 10.875" Safe Area: 7.25" x 9.875" Bleed: .125"			
1/2 Page	7" x 4.75"	\$1,220	\$915
1/4 Page	3.375" x 4.75"	\$800	\$650
Inside Front Cover			\$2,260
Inside Back Cover			\$2,260
Back Cover			\$2,980

Specifications for back cover, bleed:
Trim Size: 8.25" x 8.6"
Safe Area: 8" x 8.35"
Bleed: .125"

Format: PDF at a resolution of 300 dots per inch (300 DPI)

Print: sheet-fed press/enamel stock, perfect bound

Contact

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