

ALL ABOUT LOUISIANA | FALL 2018

# 64 PARISHES

*LISTENING TO* 300 YEARS *OF* NEW ORLEANS MUSIC

FEATURING Maurice Carlos Ruffin / Ned Sublette / DJ Soul Sister / Michael Tisserand  
Ladee Hubbard / Christian Scott / Matt Sakakeeny & Oliver Wang / Gwen Thompkins  
Mia X *with* Holly Hobbs / Quintron / Tom Piazza / Elijah Wald / Alex Rawls / Jennifer Odell  
Jack Belsom / John Swenson / Rob Walker / *and guest editor* Alison Fensterstock



64PARISHES.ORG

\$5.95 CANADA \$6.95



FISHING FOR THE MASTER PLAN  
JIM GARRISON AND THE MEDIA  
KRISTINA KAY ROBINSON ON TOM DENT  
RICHARD CAMPANELLA

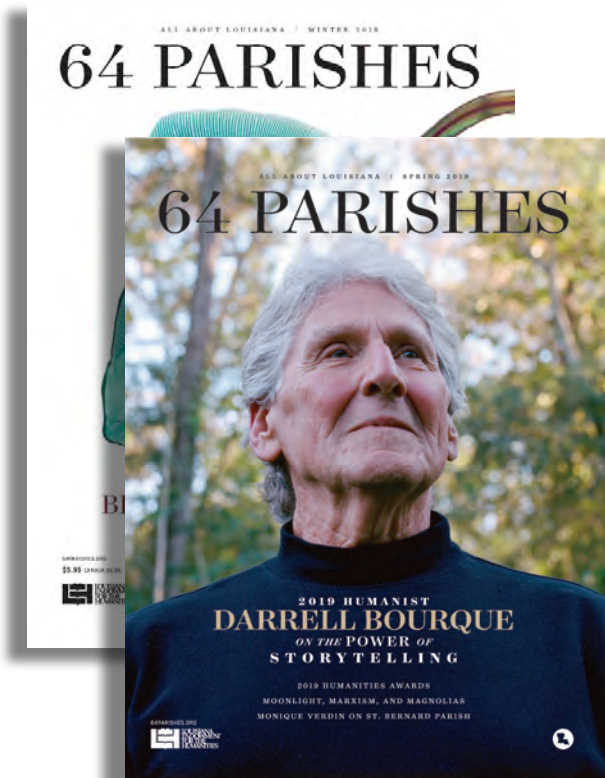


2019  
Media Kit

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# Overview

For nearly thirty years, the Louisiana Endowment for the Humanities has been publishing the premier magazine of Louisiana history and culture, first under the masthead *Louisiana Cultural Vistas*, then as *64 Parishes*, beginning fall 2018.



*64 Parishes* believes that every corner of Louisiana has something to say. We work with writers, artists, and communities to tell stories that explore our past and reflect on our present, stories that are all about Louisiana.

Writers like **Ernest Gaines**, **Walter Isaacson**, **Alison Fensterstock**, **Jessica B. Harris**, and **Maurice Carlos Ruffin** stand out among the bylines.

Photographs by **Michael P. Smith**, **Ralston Crawford**, **Deborah Luster**, and **Keith Calhoun** and **Chandra McCormick** jump off the pages.

Artwork from the likes of **Sister Gertrude Morgan**, **John Scott**, and **William Joyce** add to the rich visuals.

With so many diverse but exceptional contributors, it's no wonder that we're the recipient of **more than 160 awards** from the **Press Club of New Orleans**.

# Readers

Our readers are **locals, tourists, and all state legislators.**

They are **educated and engaged.**

They support cultural organizations,  
care about preserving architecture and historic landmarks,  
celebrate Louisiana's activists, artists and culture bearers,  
and are eager to experience and preserve their heritage and traditions.

## Readership

35,000+

## Monthly Web Views

75,000+

## Facebook

9,100+ likes

## Twitter

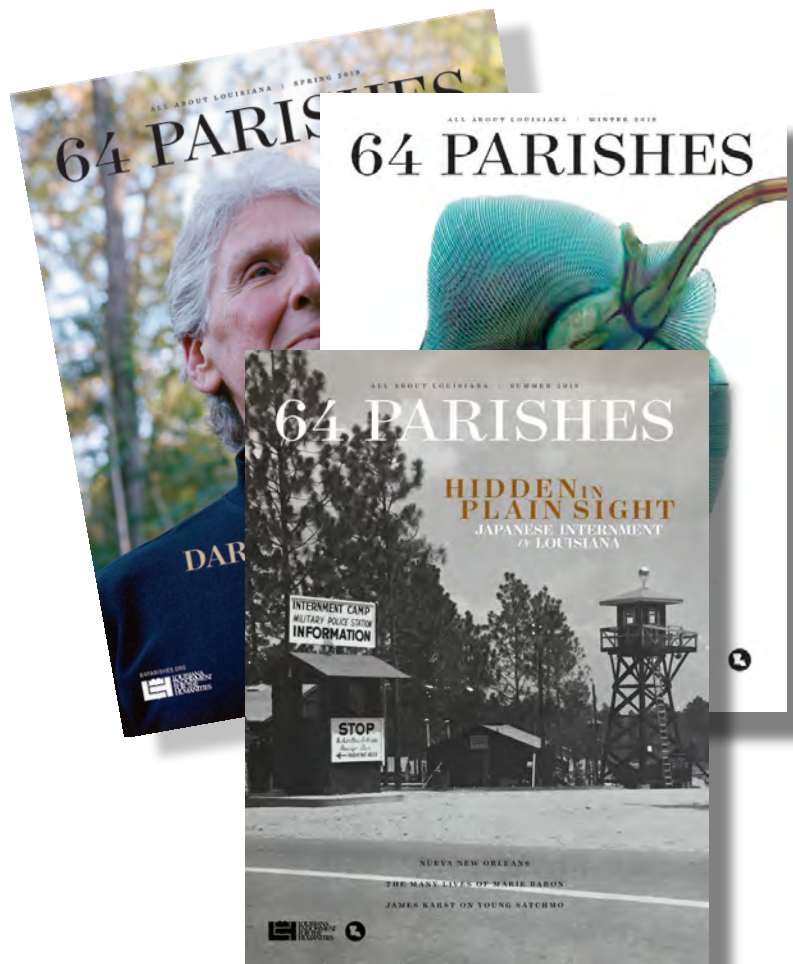
4,600+ followers

## Instagram

1,800+ followers

## E-newsletter

1,000+ subscribers



# Editorial Mix

64 Parishes is the state's cultural authority, leveraging partnerships with museums, archives, universities, and scholars to share stories that no other media outlet can deliver.

<b>Spring 2019</b>	<b>Summer 2019</b>	<b>Fall 2019</b>	<b>Winter 2019</b>
Humanities Awards	Immigration	Foodways	Hidden Histories

## Regular Features

Visual & Performing Arts · Literature  
Cuisine · History · Geography  
Current Events · Festivals · Exhibits

## Partner Content

*Subject to change.*

- Alexandria Museum of Art
- Hilliard University Art Museum
- Louisiana Architecture Foundation
- Louisiana State Museum
- New Orleans Museum of Art
- Newcomb Art Museum
- Northeast Louisiana Arts Council
- Ogden Museum of Southern Art
- Shreveport Regional Arts Council
- The Historic New Orleans Collection



# Distribution

*64 Parishes* is distributed for free at **145+ locations in 25+ cities** and at all Louisiana Endowment for the Humanities-funded events and programs.

It is sent to **thousands of subscribers** and is available for purchase at **Barnes & Noble** and **independent bookstores** throughout Louisiana.

*64 Parishes* can be found in **libraries in all sixty-four parishes**, and in the district and Baton Rouge office of **every state legislator**.

## LOUISIANA

### **Ascension Parish**

Houmas House  
Sorrento Visitor Center

### **Beauregard Parish**

Beauregard Museum  
Beauregard Tourist Commission

### **Caddo Parish**

Art Station  
Barnes & Noble (Youree)  
Feist-Weiller Cancer Center  
Marlene Yu Museum  
Meadows Museum of Art  
Norsworthy Gallery  
Rhino Coffee Downtown  
Rhino Coffee Uptown  
Robinson Film Center  
Shreveport Bossier Tourism  
Shreveport Little Theatre  
Southern University Museum of Art at Shreveport  
The R.W. Norton Art Gallery

### **Calcasieu Parish**

Arts and Humanities Council of Southwest Louisiana  
Lake Charles Convention & Visitors Bureau  
Stellar Beans Coffee

### **Concordia Parish**

Vidalia Visitors Center

### **DeSoto Parish**

DeSoto Arts Council

### **East Baton Rouge**

Alexander's Highland Market  
Arts Council of Greater Baton Rouge  
Barnes & Noble (Bluebonnet)  
Barnes & Noble (Citiplace)  
Cook Hotel  
Louisiana Travel  
Marriott Hotel  
Old State Capitol

### **Iberia Parish**

Iberia Parish Visitors Bureau  
Books Along the Teche

### **Iberville Parish**

Iberville Parish Tourism

### **Jefferson Parish**

Barnes & Noble (West Bank Expressway)  
Barnes & Noble (Veterans)  
Best Western Bayou Inn  
Country Inn & Suites Crown Plaza  
Doubletree  
Hilton Garden Inn Airport  
Sheraton Galleria  
Holiday Inn New Orleans Westbank  
Residence Inn by Marriott

### **Lafayette Parish**

Acadiana Center for the Arts  
Antoni's Italian Cafe  
Barnes & Noble (Johnson)  
Basin Arts  
Carpe Diem Gelato  
Cedar Deli  
Creole Lunch House  
Festival of Words  
Friends of the Humanities  
Hilliard Museum  
Johnson's Boucaniere Restaurant  
Lafayette International Trade Center  
Lafayette Parish Tourism  
Reve Coffee Roasters  
UL Press  
Vermillionville Village

### **Lafourche Parish**

Ellender Memorial Library

### **Lincoln Parish**

Dixie Center for the Arts

### **Livingston Parish**

Livingston Parish Convention & Visitors Bureau

### **Madison Parish**

Madison Parish Welcome Center  
Mound Visitor Center

### **Natchitoches Parish**

Natchitoches Tourism

# Distribution

## **Orleans Parish**

1850 House Museum  
Store  
941 Decatur Visitor Center  
Alder Hotel  
All About New Orleans  
Amistad Research Center  
Avenue Plaza Beauregard-  
Keyes House and Garden  
Bourbon Orleans  
Cafe du Monde  
Clarion Inn & Suites  
Columns Hotel  
Comfort Suites  
Confederate Museum  
Dorian Bennett  
Eclectic Home  
Four Points Sheraton  
French Market Inn French  
Quarter State Visitors  
Center  
Garden District Books  
Grand Boutique Hampton  
Inn Garden District  
Hard Rock Cafe  
Harrah's Hotel  
Hilton Garden Inn  
Hilton St. Charles  
Historic French Market  
Holiday Inn Superdome  
Homewood Suites  
Hotel St. Marie  
Hyatt Regency  
J.W. Marriott  
La Quinta Inn & Suites  
Lafayette Hotel  
LePavillon Hotel  
Loews Hotel  
Louisiana Music Factory  
Maison Dupuy  
Maison Orleans  
Maison St. Charles  
Mardi Gras World  
Monteleone Hotel  
National WWII Museum  
Neal Auction House  
New Orleans Auction  
Newcomb Art Museum  
Octavia Books

Ogden Museum of Southern  
Arts  
Omni Royal Orleans  
One Book New Orleans  
Place d'Armes  
Prince Conti Hotel  
Puentes  
Renaissance Arts Hotel  
Riverfront Wyndham  
Roosevelt Hotel  
Royal Sonesta Rubensteins  
St. Ann's Visitor Center  
The Historic New Orleans  
Collection  
The Modern Hotel  
The Ritz Carlton  
The Shops at Canal Place  
The Whitney (Wyndham) W  
French Quarter Hotel Westin  
Canal Place  
Where Y'Art  
Windsor Court  
Wyndham French Quarter

**Ouachita Parish** Chennault  
Aviation & Military Museum  
Masur Museum of Art  
Northeast Louisiana Arts  
Council  
Schepis Museum

**Rapides Parish** Alexandria  
Museum of Art Arts Council  
of Central Louisiana

**St. James Parish**  
Oak Alley Plantation  
Laura Plantation  
St. Joseph Plantation

**St. John the Baptist Parish**  
San Francisco Plantation

**St. Landry Parish**  
St. Landry Parish Tourist  
Commission

**St. Martin Parish**  
Breux Bridge Tourism

## **St. Tammany Parish**

Barnes & Noble (Highway 190)  
Slidell Visitors Center  
St. Tammany Tourism

## **Tangipahoa Parish**

Kentwood Visitors Center

## **Washington Parish**

Washington Parish Tourism  
Commission

## **West Baton Rouge Parish**

West Baton Rouge Museum

## **West Feliciana Parish**

St. Francisville Visitor Center

## **Vernon Parish**

Grambling University

## **TEXAS**

### **Beaumont**

Barnes & Noble (Dowlen)

### **Houston**

Barnes & Noble (Westheimer)  
Barnes & Noble (Memorial)

### **San Antonio**

Barnes & Noble (Loop 410)

# Advertising Rates

Issue	Materials Due	Distributes
Spring (March, April, May)	January 24	March 1
Summer (June, July, August)	April 23	June 1
Fall (September, October, November)	July 23	September 1
Winter (December, January, February)	October 22	December 1

## Print Ad Specifications

Color Ads	Dimensions	1 x Rate	4 x Rate
Full Page, No Bleed	7" x 9.625"	\$1,990	\$1,490
Full Page, Bleed	8.5" x 11.125"	\$1,990	\$1,490
1/2 Page	7" x 4.75"	\$1,220	\$915
Inside Front Cover			\$2,260
Inside Back Cover			\$2,260
Back Cover			\$2,980

### Full Page, Bleed

Trim Size: 8.25" x 10.875"  
 Safe Area: 7.25" x 9.875"  
 Bleed: .125"

### Back Cover, Bleed

Trim Size: 8.25" x 8.6"  
 Safe Area: 8" x 8.35"  
 Bleed: .125"

**Format:** PDF at a resolution of 300 dots per inch (300 DPI)

**Print:** sheet-fed press/enamel stock, perfect bound

## Contact

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